



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°74

Update for PA39 : Enriching the services of the Mes Parcelles platform



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Enriching the services of the Mes Parcelles platform

n°74

Context

Mes Parcelles platform is an online service offered to farmers to help them manage their farms. New services have been integrated into the Mes Parcelles platform in order to diversify the offer and to centralize it: Mes Sat'images and Decitrait. Mes Parcelles has become a central hub for these tools that already exist elsewhere. The success of this integration process to Mes Parcelles platform will be measured by the number of farmers who will use these new services.

Lessons learnt

During the project period, we were able to meet and exchange views with other use case partners, and observe that the issues we face are broadly similar, with more or less similar stakes. On the other hand, political and societal pressures are very different from one country to another.

Thanks to cross-visits, we have been able to identify various digital tools and services that could enrich our marketplace of tools for farmers.

Unfortunately, in 2023 we had to deal with a reshuffle in the department in charge of the MesParcelles tool, which slowed us down considerably towards the end of the project.

Main outcomes

The tool will continue to be developed and improved thanks to the enrichment it has received from the project, and opening up to other European countries has become a more than concrete subject.



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