



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°66

Update PA61: Improving the use of My Farm Wisu



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THE EUROPEAN UNION HORIZON 2020 RESEARCH
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UNDER GRANT AGREEMENT N° 101040



Improving the use of My Farm Wisu

n°66

Context

During our FAIRShare project period 11/2021-6/2023 there has been quite big changes in operational environment (EU agricultural policy (CAP27, technical changes in IT-environment, various technical surroundings (laptops, mobile, datawarehousing). Due to these reasons MyFarmWisu has long history, and changes in software are very troublesome.

Description of work

Analysing and evaluation of My Farm Wisu data (+FieldPlotDataBank) was executed in planned level. MyFarmWisu is commercial software for both advisors and farmers. Development items were identified and listed. Some of items were defined as outdated, some were defined as important, but not possible to execute at this moment and some were such that they could be executed in ongoing updates of software.

Recommendations

- Development costs should remain reasonable
- Costs must be covered by new sales incomes
- Need to prioritise developments



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Consortium

