



# FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,  
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°62

Digital platform for mutual knowledge exchange



# Digital platform for mutual knowledge exchange

## Context

The mutual exchange of knowledge at the level of advisors and service delivery could be facilitated by a digital co-creation platform, offering the possibility to share information.

## Innovative solution

The platform will provide the possibility to create an advisor's profile, indicating the represented industry, specialty, experience, certificates.

On the basis of this information, the farmer will be able to decide whether he wants to receive a consultation or not, and to apply for a consultation.

To promote mutual involvement between advisors and farmers and ensure the efficiency of the exchange of information.

The platform will offer an option to participate in discussion rooms.

The platform would bring together research results in one place and help to find material for advisors and farmers on a specific topic.

Knowledge will be better shared and accessible to all.



THIS PROJECT HAS RECEIVED FUNDING FROM THE EUROPEAN UNION HORIZON S&D RESEARCH AND INNOVATION PROGRAMME UNDER GRANT AGREEMENT N. 016488

## Consortium

