



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

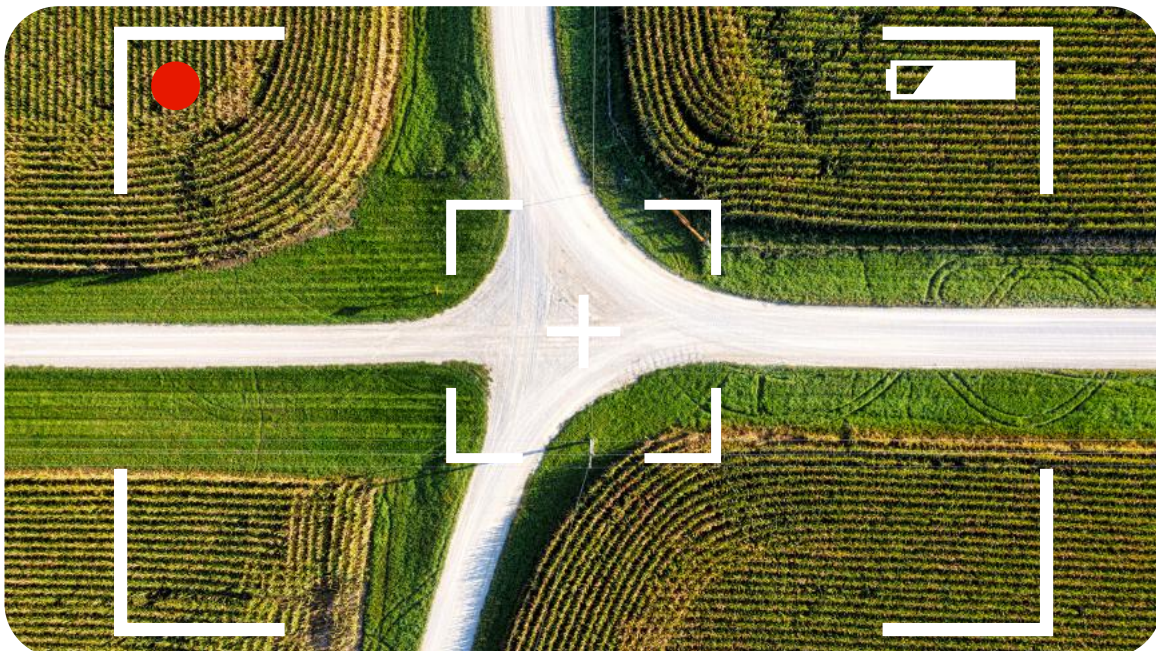
FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°61

Improving crop planning and recording



THIS PROJECT HAS BEEN FUNDED BY THE
EUROPEAN UNION HORIZON 2020 RESEARCH
AND INNOVATION PROGRAMME
GRANT AGREEMENT N° 101019151



Improving crop planning and recording with My Farm Wisu

n°61

Context

User case covers 150 ProAgria advisors working with plant production using My Farm Wisu in Finland, using. Based on set priorities together with farmer and advisor, a plan is setup. My Farm Wisu covers the following services:

- cultivation plans, plotwise accounting, subsidy applying services
- observation services during vegetation period
- economical accounting of plant production
- Smart Farming services
- environmental services
- plans for organic farming.

User case approach

The UC focus on areas where an efficient and better use of Wisu would help to increase significantly services delivered to farms. This is done particularly through in-service training, where senior advisors act as mentors to pass on best practices and case examples.

ProAgria collects data and information about farms in a data warehouse and in the "farmer's desk", Bisnes+. Bisnes+ consists of key figures on production and economy and can be used as a support to Wisu in the advisory-farmer relationship.



THIS PROJECT HAS RECEIVED FUNDING FROM THE EUROPEAN UNION HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT AGREEMENT N. 818488

Consortium

