



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°6

Workshop on Responsible Research and Innovation



Workshop on Responsible Research and Innovation

n° 6

Context

Responsible Research and Innovation (RRI) is a framework that aims to ensure that the innovation trajectory responds to society's concerns, needs and expectations. FAIRshare is committed to the principles of RRI. A series of 'RRI workshops' within WP7 focus on cross-cutting 'hot topics' which consider the social changes technology can bring. At the 2019 annual Consortium Meeting in November, the FAIRshare consortium discussed the issue of data and ethics in the area of Digital Advisory Tools and Services. The main risks identified with data generation through the use of DATS included:



The suggested responses require action by a wide range of actors; a significant number of actions have been identified that involve the advisor.

Recommendations

The advisor is viewed as having a gatekeeper role and can help to:

- raise awareness and inform farming communities about this issue
- provide practical support, education and training to farmers in this area
- ensure that the actions and behaviours they themselves undertake with respect to DATS are responsible

It was identified that for advisors to assume such roles, training and awareness in the area of data and ethics in digital agriculture is first and foremost required for advisory services.



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Consortium

