



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°59

Smart Sustainable Farming for young AgroEntrepreneurs



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Smart Sustainable Farming for young AgroEntrepreneurs

n°59

Context

In the context of the increasing digitalisation in the agricultural sector, the digital platform "My Farm, My Way" facilitates innovation, networking and education.

Innovative solution

The digital platform "My Farm, My Way" will provide:

- overview of innovative and sustainable agricultural projects and farms in Croatia
- calendar of activities
- knowledge transfer through articles and webinars
- networking tool and an overview of FAIRshare project applications
- training of agricultural advisors
- various webinars and farminars.

The topics on which the platform will focus are identified by the European Commission as essential in the context of the Common Agricultural Policy, namely: organic farming, implementation of sustainable technologies, short supply chains, common market organisation and digitalisation of the agricultural sector.

➔ Learn more about the My Farm, My Way tool on the FAIRshare DATs inventory:



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Consortium

