



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°51

Use of the virtual space to connect advisors with farmers



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Use of the virtual space to connect advisors with farmers

n° 51

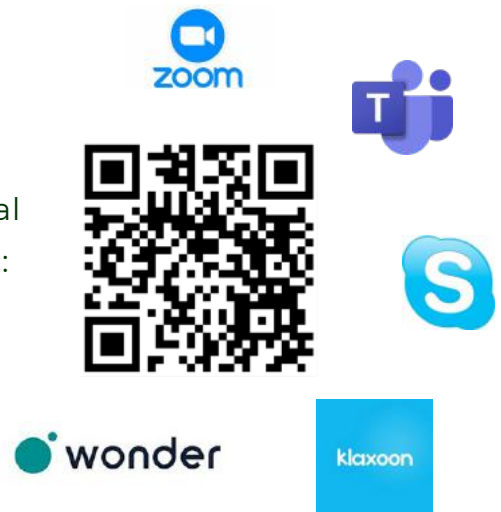
Context

In the wake of COVID-19, virtual platforms have made it possible to radically reimagine meetings and visits in the agricultural sector. Without wanting to break the bond between the advisor and the farmer, some basic consultations could be done remotely.

Innovative solution

To do this, a virtual meeting platform could be used (Microsoft Teams, Zoom, Skype, etc). In order to guide the farmer, the advisor could call him on the phone and help him to start the virtual meeting platform and connect. The advantage of the virtual meeting tool over a phone call is that the consultant and farmer can see each other and share the screen to get additional information or even to use an advisory tool at the same time.

➔ Learn more or train yourself in using a virtual meeting platform on the FAIRshare platform:



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Consortium

