



# FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,  
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°50

**Experimental farms to test technologies in real conditions**



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# Experimental farms to test technologies in real conditions

n°50

## Context

With the growing number of connected tools on the market, farmers need to evaluate their value in real conditions before investing in them. To meet this need, a network of experimental farms in France, called Digifermes®, has been created.

These experimental farms test sensors, robots and decision support tools. The Digifermes® are made available to **start-ups, research institutes and companies** that wish to test their innovations in real farm conditions before they are commercialized.

The Digifermes® carry out two types of actions:

Evaluations: they are a testing ground for new technologies or digital prototypes

Co-construction of innovations, by encouraging collaboration between players in the agricultural and digital worlds.

➤ Learn more about the Digifermes® network here:



## Recommendations

- Have experimental farms with different specializations (cattle, sheep, goats, horses, field crops, mixed farming, vineyards, fruits and vegetables)
- Evaluate tools and prototypes for interoperability, ergonomics, agronomic and economic value of use, etc.



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## Consortium

