



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°49

Web portal to learn about integrated crop protection



THIS PROJECT HAS BEEN FUNDED BY THE EUROPEAN UNION HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME
GRANT AGREEMENT ID: 101019150



Web portal to learn about integrated crop protection

n°49

Context

Due to environmental issues and in order to control the costs of their farms, farmers wish to reduce their consumption of plant protection products.

Innovative solution

To help them, the ÉcophytoPIC integrated crop protection web portal brings together all the knowledge and methods at their disposal. It as a real toolbox that contains a variety of resources:

- information on the latest developments in integrated crop protection, with the possibility of filtering by sector;
- synthetic focus on essential technical themes;
- network resources including testimonies and videos of agricultural advisors, farmers or farms relating their experience;
- a glyphosate/herbicide resource center to accompany the exit;
- a copper resource center to accompany the reduction of copper in viticulture;
- an agenda of upcoming events and a press review.

➔ Learn more about the ÉcophytoPIC and the reduction of the use of phytosanitary products on the FAIRshare platform:



THIS PROJECT HAS RECEIVED FUNDING FROM THE EUROPEAN UNION HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT AGREEMENT N. 818488

Consortium

