



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°40

Implementing a chatbot to automate first level interaction with farmers



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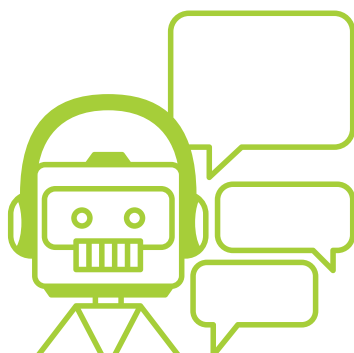
Implementing a chatbot to automate first level interaction with farmers

Context

Instead of having to scroll through information on a website, the chatbot could be programmed to answer questions quickly and comprehensively. Communication would occur naturally through a mix of form-based responses where farmers can select keywords of interest, followed by open-ended questions.

Innovative solution

The chatbot available on www.lko.at in the "Investment Grants" section allows farmers to access personalized information anytime, anywhere. When expert advice is needed, farmers are redirected to advisors in their geographic area for follow-up.



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Consortium

