



# FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,  
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°35

Provide online professional and technical support to farmers



THIS PROJECT HAS BEEN FUNDED BY THE EUROPEAN UNION HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME  
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# Provide online professional and technical support to farmers

## Context

Users of an online communication platform, mainly farmers and agronomists, can share information to collaborate effectively on certain issues, which can help them make decisions. They can also share recommendations and reports.

## Benefits

environmental protection

effective operational management

improvement of yield quality

increase of profit/farm income

optimization of resources use

better interaction between farmer and advisor

increase of productivity

efficient strategy planning

## Recommendations

- Offer a first version of the application for free so that the user can try it and know if it would be interesting to subscribe monthly.



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## Consortium

