



# FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,  
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°33

**Mobilizing the Alqueva region for sustainable practices with an IT tool**



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# Mobilizing the Alqueva region for sustainable practices with an IT tool

n°33

## Context

Farmers do not always have the information they need to produce in a more sustainable way. The aspect of sustainability encompasses economic, social and environmental indicators.

## Innovative solution

An innovative tool could allow farmers to know where their business can be improved by highlighting key sustainability indicators and allow them to compare themselves to other equivalent farmers.

➤ An example of such a tool is Agro BI. Scan the QR code if you want to know more:



## Recommendations

- Such digital tool could combine data integration and technical knowledge with a data analysis solution, for example PowerBI of Microsoft.



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## Consortium

