



# FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,  
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°32

## Choosing an appropriate tool for remote consulting



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# Choosing an appropriate tool for remote consulting

## Context

Infectious diseases (affecting humans, e.g., COVID-19, and/or animals e.g., avian influenza) can mean farmers are unable or unwilling to accept visitors to their farm, preventing face-to-face interactions with their advisors and peers.

## Innovative solution

An online virtual events platform could help overcome this challenge by allowing advisors to consult remotely their clients and run workshops with multiple farmers. This would facilitate regular advisor-client interactions during lockdowns and would enable peer-to-peer learning between farmers. The benefits for consultants and farmers are varied:



← An example of such a tool is IfA Live. Check the FAIRshare DATS Inventory for more details

## Recommendations

- Choose the most suitable (number of) participants for what you are trying to achieve - online interactions have no travel or room capacity limitations.
- Store and distribute training materials which are available to clients at any time
- Consider integrating useful tools, e.g., for measuring farm carbon footprint.



## Consortium

