



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°30

Improve the efficiency of work in advisory service
with a digital tool



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Improve the efficiency of work in advisory service with a digital tool

n°30

Context

Moodle (Modular Object-Oriented Dynamic Learning Environment) is the world's most widely used interactive open source learning platform. By adapting it to the agricultural sector, it has the potential to improve knowledge transfer from advisors to farmers, as well as between agricultural advisors.

Innovative solution

All agricultural advisors would have access to this easy-to-use digital tool that would allow them to view and add expert content, depending on the level of user rights.

Through text/video communication, forums and interactive questionnaires, advisors would gain a broader insight into farmers' needs and knowledge in a specific field, and would be able to adapt/prepare expert content, training, and, most importantly, provide much more specific advice.



➤ INTIA gives an example of Moodle platform adoption for agriculture sector. Check the FAIRshare DATS Inventory for more details:



Recommendations

- Advisors should be involved as much as possible in the testing and customization of the digital tool
- Advisors should have the opportunity to be creative in adding and designing content.



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Consortium

