



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°26

Mobile app for digital communication and better access to digital services



THIS PROJECT HAS BEEN FUNDED BY THE
EUROPEAN UNION HORIZON 2020 RESEARCH
AND INNOVATION PROGRAMME
GRANT AGREEMENT N° 101018151



Mobile app for digital communication and better access to digital services

Context

The daily modernization of agriculture and the European agricultural policy encourage the constant search for new opportunities through scientific and technical innovation.

Innovative solution

Mobile applications of digital tools are becoming more and more popular. Their main objective is to facilitate and improve access to and use of information.

In addition to allowing closer cooperation between advisors and farmers, a computer-based farm management program designed can help them manage all farm data and processes in one place (system):

- collect data on farms
- plan agricultural activities
- manage stocks
- prepare reports, etc.

➔ An example of such a tool is e-GEBA. Check the FAIRshare DATS Inventory for more details:



Recommendations

- Farmers should be able to send data in different formats to the advisor;
- It is important to be able to receive feedback in real time.



THIS PROJECT HAS RECEIVED FUNDING FROM THE EUROPEAN UNION HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER GRANT AGREEMENT N. 818488

Consortium

