



FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°24

Enable farmers to place their results in benchmarking tool



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n°24

Context

A cost of production calculator for livestock can help farmer to find the gaps of progress in her/his economic efficiency. Such an IT application can enable strategic decisions by using benchmarking and farm comparison.

The objective of such a tool is to resume economics and technical data in operational dashboards including results and references. Those data can be used at 2 levels:

- by farmers themselves to pilot their farm,
- by agricultural organizations to pilot the market with indication of the costs of production.

An example of such a tool is COUPROD.

➔ Check the FAIRshare DATS Inventory for more details:

COUPROD

Calcul des coûts
de production multi-filières



Recommendations

- It should have a direct access available to farmers
- References used should come from national farmers network
- Each organization must be able to decide about its participation in the data dashboard and if they don't want, their data won't be used
- It should be possible to use it online and offline.



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