



# FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS



2018-2023



31 partners



6,99M

Findable, Available, Interoperable,  
Reusable and Shareable

FAIRShare aims to improve farmer engagement with digital technologies through sharing, adapting and enabling more use of digital advisory tools and services (DATS)

Practice abstract n°19

Digital tool to manage the profitability of equestrian structures



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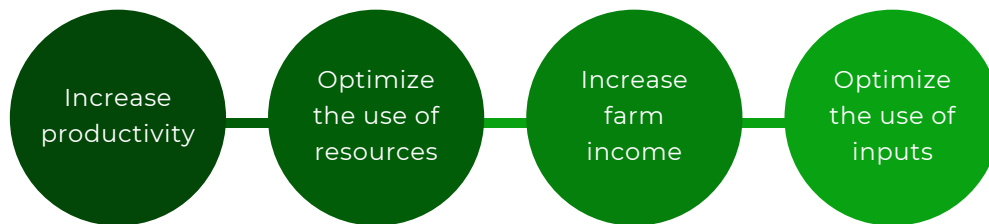


# Developing digital tools to manage the profitability of equestrian structures

n°19

## Context

A tool to evaluate the profitability of an equestrian center can be useful to the managers to allow them to know quickly and with few indicators if the riding center is in a good economic health, if it is profitable or not, in order to estimate, for example, the capacity to invest in new equipment. This tool does not replace the work of a consultant, but can give an initial idea of the economic situation of the equestrian center. It can help to:



An example of such a tool is EQUIPILOTE.

➤ Check the FAIRshare DATS Inventory for more details:



## Recommendations

- Such a tool should aggregate several criteria: number of horses present on the equestrian centre, number of hours worked per week per horse, number of employees working on the centre, etc.



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## Consortium

