

I4Agri Innovation for Agriculture (I4Agri) DRAFT Cross Visit Programme

11th-13th October 2022, UK

Use case title: Overcoming the challenge of on farm meeting restrictions for farm advisors by choosing appropriate DATS and their remote use.

User case aim: Providing opportunities for online knowledge exchange (remote consulting, peer-to-peer exchange, training) which can support face-to-face interaction in a post-COVID world in a range of agricultural sectors on various topics including livestock, soil and carbon. In addition, we focus on decision support with regards to which Carbon calculator is most suited to a specific farm system as agriculture grapples with the challenge of climate change. To achieve this, we will use IfA Live – an online resource and event platform, as well as the IfA Carbon Decision Support Tool.

Invitations

ZLTO

TB Forest

Teagasc

Naturland

Consulai

AC3A/APCA/RCOA

DRAFT Cross Visit Programme

We are seeking to enhance our understanding of farmers' needs and engagement with regards to digital communication (particularly in the livestock and soil/carbon sectors) and looking for opportunities to share solutions to advisor challenges in remote communication and training with clients/farmers. We are also looking to share and learn 'best practices' for decision support tools.

Specific aims and objectives

1. To experience firsthand and discuss the functionality of IfA Live.
2. To explore the Carbon Decision Support tool and discuss user needs RE the evaluation of the most appropriate carbon calculator for a specific farming context.
3. Discuss issues of farmer engagement, particularly with regards to digital tools and online meetings post-COVID
4. Brainstorm how advisors can encourage better uptake of digital tools with their colleagues, clients and in the wider industry
5. Get to know each other and have fun networking!

Advance Preparation by 26th September

- Record your **presentation about your country's farming/advisory context and your institution** (max. 15 minutes). This can be a voiceover a recorded PowerPoint presentation, spoken directly to camera, or however you prefer to do it!
- Record **presentation about your DAT(s)** (5 minutes per DAT)
- **Send these materials to Laura at laurap@i4agri.org by 26th September.** These will be large files so you can use a file transfer site like www.wetransfer.com or upload to SharePoint: FAIRshare User Cases > Documents > Cross Visits > Cross Visit Programmes 2022 > I4AGI
- Go to www.i4agri.org/login and register for an account on IfA Live **by 26th September**

Homework to be completed in the period 27th September – 10th October

- Login to IfA Live www.i4agri.org/login and **watch the pre-recorded presentations!**
- Prepare at least **one question for each organisation and DAT presented**

- Bring these questions with you to the UK – we will use them as part of our introductions!

Day 1 – Tuesday 11th October

Introductions

Questions from presentations of host/visitor countries and institutions

Use Case DAT Interactive workshop

Social dinner

Day 2 – Wednesday 12th October

Farm Visit

Parallel workshops:

- Discuss issues of farmer engagement, particularly with regards to digital tools and online meetings. Brainstorm how advisors can encourage better uptake of digital tools with their colleagues, clients and in the wider industry. Is there a need for DATs like IfA Live?
- How can IfA Live be further developed? Vision, prospects/business models, challenges
- Carbon is a 'hot topic' currently, how might industry respond to this? Is there a need for DATs like the Carbon Decision Support Tool?
- How can the Carbon Decision Support Tool be further developed? Vision, prospects/business models, challenges

Social dinner

Day 3 – Thursday 13th October

Farm Visit

Feedback session (Pearls, puzzles and proposals)

Wrap up

Conclusions and closing