

What are DATS?

Digital Advisory Tools and Services (DATS) are technologies which include computer and mobile phone applications and services. They may stand alone, on individual devices, or be connected via the web. Their primary function is to assist advisors to deliver a farmer-focused, decision support service or to assist in administrative or communication tasks. DATS enable data/information to be collected, analysed and shared between farmers and their advisors, and/or between farmers and other farmers.

The term DATS includes the associated backend databases and data transmission technologies, which enable advisor and farmer-facing technologies to work effectively. Also included are off-the-shelf and customized tools, which facilitate decision support through data recording, monitoring, analysis, presentation/visualization and communication between and among advisors and their client farms.

Three ways to get involved in FAIRshare:



Go to <https://fairshare-pnf.eu/home> and follow the instructions.

If you want to find out more about **DATS** and the **FAIRshare** project, please visit www.h2020fairshare.eu

FAIRshare

FAIRshare aims to ensure that farm advisors and their organisations effectively use digital advisory tools and services (DATS), improving agricultural productivity and sustainability through innovation support actions and digital capacity building. The project is gathering an evidence base of the digital tools and services used internationally.

This inventory of tools is now accessible in our online platform. We will generate and resource a "living laboratory", empowering advisor peers from across the EU to interact with the online inventory and, in a series of workshops, to exchange, co-adapt, co-design and apply digital tools.

Get involved!

Include your DATS in our inventory!

Consortium



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FAIRshare

DIGITAL TOOLS FOR FARM ADVISORS

DATS Inventory

Get involved and add **D**igital
Advisory **T**ools and **S**ervices
to **our** inventory





Text, mobile phone, email



Social media, messaging



Radio, TV, Infographics



Client billing, CBM



Customer relationship management CRM



Analysis & benchmarking



Real time monitoring & decision support



E-mapping, drawing



Training, learning



E-applications & regulation

WHY SHOULD YOU **HELP FAIRSHARE** COLLECT MORE DATS?

- Your DATS will be **shared widely** across the advisory community in Europe;
- Your DATS can enhance **problem-solving** of other advisors;
- Be connected and **develop synergies** with other DATS and/or advisors;
- Improve the **accessibility and availability** of your DATS;
- Your DATS could be selected to be part of a **User Case** in another advisory service;
- You will increase your profile in the project and thereby increase the likelihood of being **asked to participate in other project activities** (i.e. workshops/ focus groups/cross visits/etc.);
- Your DATS could be **selected as a Good Practice**.



YOU CAN HELP FAIRSHARE **COLLECT MORE DATS!**